

Journalism Practicum Diary # 7

Student's name: Julia Weng

Week of: July 6 - 10, 2020

Supervisor's name: JoAnn Goslin

Agency/Station/Company Office: Bloomberg Law

My two main objectives for this week were:

My two main objectives for this week were to start and finish the pitch form for my enterprise story and begin reaching out to potential sources that Dan and I split up and assigned to ourselves.

I achieved these objectives: Yes No Partially

Explain how you achieved or why you did not achieve your goals. Be specific.

I started and completed the first draft of the pitch form, and had Dan look over it for minor edits, and for him to add some things on his side. After he gave it back to me with the suggested edits, I resolved them and we were able to officially submit our pitch form to our desk editors and the enterprise/long-form story editors. They should be getting back to us and meeting with us at the beginning of next week. In the meantime, Dan and I did begin reaching out to our potential sources that we listed in the pitch form.

Describe the work you personally performed and observed.

This week I wrote, "Sephora, Retail Equation Misused Customer Data, Lawsuit Alleges," and "Facial Recognition Use Led to Faulty Detroit Arrest, Lawyer Says."

List the names and titles/positions of all the people you directly worked with this week.

This week I worked with my mentor, Dan Stoller, my editors John Hughes and Keith Perine, and my internship supervisor JoAnn Goslin.

Describe any new skills or concepts you learned or important observations (about yourself or others) you made this week.

Because I have been focusing so much on my enterprise story, I have noticed that I've fallen behind on daily stories. Even though my editor says that it's totally okay and he wants my attention and efforts focused on my enterprise, I still do feel slightly discouraged that I'm not producing as many weekly articles as some of the other interns (though I know it's not a competition for who can write the most articles).

Describe any significant experiences, achievements, “aha” moments and/ or roadblocks you had this week.

A cool experience I had this week was with the pitch form. Dan had asked if I had ever worked with one before and I told him that the pitch requirements for one of my school organizations, The Liberato (which I serve as Assistant Managing Editor of), uses a similar form! It felt good to see that at the university level, my student-led organization was on the right path, and had similar templates as a professional newsroom company.