


# JULIA M. WENG

## MULTIMEDIA JOURNALIST

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### ACADEMIC HISTORY

Howard University  
Cathy Hughes School of Communications

*Bachelor of Arts in Media, Journalism & Film  
Magna Cum Laude*

### NOTABLE EXPERIENCES & INTERVIEWS

- Interviewed NPR White House Correspondent Ayesha Rascoe viewed live in front of 300+ people
- Interviewed Academy Award-nominated and Emmy winning producer Lisa Cortes with over 100+ views
- Guest Assistant for ITV's 2021 U.S. Inauguration Day coverage

### SKILLS & SOFTWARE PROFICIENCIES

- Microsoft Office Suite
- Google Suite
- AP Style
- Software Engine Optimization
- StreamYard Production Software
- Final Cut Pro
- Adobe Premiere, Photoshop, InDesign, Spark
- ProTools
- iNews
- AP ENPS
- CNN Newsource
- Multimedia Writing
- Story Pitching and Development
- Sound News and Editorial Judgement

### VOLUNTEERISM & LEADERSHIP

- 2019-2021 President, Howard University Association of Black Journalists
- 2019-2020 Jumpstart Volunteer Corps Member
- Howard University Alternative Spring Break 2019 Participant
- Howard University Day of Service 2017-2020
- Director, First Annual District-Wide Special Olympics, Murrieta Unified School District
- Southern California Special Olympics

### AWARDS & HONORS

- 2021 NABJ Salute to Excellence Award, Best Undergraduate Television Newscast
- 2021 Broadcast Journalism Exemplar Award, Cathy Hughes School of Communications
- Nominee, 2020 Regional SPJ Mark of Excellence Award for Best General News Reporting
- Nominee, 2020 Regional SPJ Mark of Excellence Award for Best All-Around Television Newscast
- Nominee, 2021 Paul Robeson Award for Best Broadcast Journalism

### WORK EXPERIENCE

#### **WBAL TV-11, HEARST TELEVISION**

*Producer | October 2021- Present*

*Fred Young Hearst Television Producing Fellow | July 2021 - October 2021*

- Oversees the creation, production and execution of a daily newscasts
- Communicates, coordinates, and executes creative vision with a team of anchors, reporters, meteorologists, photographers, editors, and production staff
- Collaborates with executive producers and directors to create eye-catching graphics
- Writes clean, engaging scripts with compelling and concise storytelling in a fast-paced, top 30 news market
- Thrives in adapting newscasts to breaking news situations and network special report coverage

#### **NATIONAL PUBLIC RADIO (NPR)**

*Visual Newscast Intern | January 2021 - April 2021*

- Produced and edited hourly video segments correlating with audio packages from NPR's national newscast with Korva Coleman, airing on Google Nest Hub, Amazon Alexa and other smart screen devices from 6 a.m. - 11 a.m. EST
- Produced and edited social videos on varying news stories posted to NPR's main social media accounts, garnering over 300,000 views across all platforms
- Pitched, reported, and wrote feature articles for NPR's The Picture Show, highlighting photojournalists and their work
- Significantly contributed to emerging product prototypes being tested for potential distribution through co-hosting, scriptwriting, video editing, and producing

#### **THE LIBERATO: HOWARD UNIVERSITY POLITICAL REVIEW**

*Deputy Editor-in-Chief | May 2018- April 2021*

- Assigned and challenged staff and contributing writers to deliver in-depth articles and graphics to convey storylines
- Managed and oversaw content from authors to ensure quality and timely delivery of articles, photos, and graphic elements
- Staff liaison to editorial board and facilitator of weekly pitch meetings
- Managed all social media accounts, branding content, and postings

#### **HOWARD UNIVERSITY NEWSVISION**

*Student Reporter | August 2020-December 2020*

- Pitched, reported, wrote, shot, produced, and edited reporter packages and other multimedia stories in the Howard, and Washington, D.C. metropolitan communities including Capitol Hill and the White House
- Wrote, produced, reported, and anchored live and live-to-tape news broadcasts and promos featuring original work
- Original stories and newscasts published on the department's online news website, [hunewsservice.com](http://hunewsservice.com), and PBS affiliate WHUT TV, which broadcast to more than two million viewers

#### **BLOOMBERG INDUSTRY GROUP**

*Bloomberg Law | Privacy & Data Security News Intern | May 2020-July 2020*

- Interviewed, reported, and wrote 23 daily and enterprise news stories published on [news.bloomberglaw.com](http://news.bloomberglaw.com)
- Assisted the Privacy and Data Security news desk team daily, including collaborating with other reporters and editors for dual-byline stories
- Collaborated with other news desks, including Technology and Telecommunications and Intellectual Property
- Networked with senior leaders and professionals at Bloomberg Industry Group

#### **FOX NEWS**

*FOX News @ Night with Shannon Bream Intern | February 2020-April 2020*

- Assisted production assistants with live-shots, inserted produced packages in iNews for nightly live network newscast
- Gathered elements for reporter packages for nightly live network newscast
- Created lower third chyrons for nightly live network newscast
- Collaborated with show producers, production assistants, and writers in team editorial meetings

#### **TRUTH BE TOLD NEWS**

*Student Reporter | August 2019-December 2019*

- Produced, published articles that debunk factually inaccurate stories or other public information
- Deconstructed news stories – from print, TV, and the web – to judge their reliability, impartiality, independence and accuracy